

# Invest In Inman Campaign Media Kit

*Email (Sent to news editors of two regional newspaper and two local newspapers – each email personalized with editor’s name in salutation)*

Dear Terri,

The State of Kansas is currently undergoing an unprecedented transfer of wealth from one generation to the next. Studies conducted by the Kansas Association of Community Foundations indicate that by 2020, \$79 billion of personal wealth will change hands. Those dollars can remain in Kansas and do great things for our communities, or they can leave the state and create substantial deficits in towns and organizations.

Understanding the need to keep dollars local, the Inman Community Foundation has announced Invest In Inman, a community-wide planned giving campaign to encourage residents to keep at least a portion of their wealth in Inman.

Through this two-year initiative, the Inman Community Foundation aims to grow its assets to \$1 million through planned gifts, donations to local organizations and new funds to support community events and organizations.

Please find the attached press release and media kit, which includes photos that can be used with the article, a fact sheet and links to additional content.

Sincerely,  
Katie Sawyer



Inman Community Foundation  
Vice President  
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## Press Release

For Immediate Release

July 30, 2016



### **Invest In Inman Encourages Local Investment**

*Inman Community Foundation asks residents to support community through planned giving*

INMAN, Kan. - Across Kansas and within the community of Inman, household wealth is migrating to younger generations at a record rate. Research conducted by Wichita State University's Center for Economic Development and Research found that by 2020, nearly \$80 billion will change hands across the state with more than \$41 million moved between generations within the community of Inman.

As part of the Kansas Association of Community Foundation's Keep 5 in Kansas initiative, the Inman Community Foundation announces Invest In Inman, a \$1 million campaign to keep a portion of wealth local and provide financial assistance for non-profit organizations serving the Inman community.

"The goal of the Invest In Inman campaign is to help individuals and organizations find ways to keep their dollars local to ensure the continued growth and prosperity of Inman," said Katie Sawyer, Inman Community Foundation vice president. "We believe Inman is a great place to call home and want to make sure the community and its resources remain to serve future generations."



The Inman Community Foundation is a 501(c)(3) dedicated to the continued growth and prosperity of the city of Inman through planned giving and community grants. The foundation, an affiliate of the McPherson Community Foundation, uses the earnings from endowed funds as a granting resource and allows individuals and families to establish privately held endowed funds for their individual granting purposes.

In line with the state association's Keep 5 in Kansas campaign, the Inman Community Foundation will ask all residents to consider designating a portion of their estate – as little as 5 percent – to the Inman Community Foundation. The foundation's two-year campaign will focus on new planned gifts, growth of existing endowed funds and match dollars from outside organizations.

Families that are not actively involved in estate planning can simply make a one-time contribution to the foundation to be used in grants or to secure matching funds. The new funds will provide financial assistance to non-profit organizations and individuals serving the Inman community while building a financial base for future growth and prosperity of the community.

“The foundation hopes to engage all families and individuals in the campaign through a variety of planned giving promotions and local fundraisers to capture both planned gifts and one-time donations,” Sawyer said. “We believe that the long-term survival of Inman is something everyone can rally behind and support and we look forward to working with community members and organizations throughout the campaign.”

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For more information:  
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## Fact Sheet



- The city of Inman is located on K-61 Highway, half-way between McPherson and Hutchinson. It has a current population of approximately 1,400 people and is served by the USD #448 public school district.

- Inman Community Foundation was officially formed in 2013, formalizing previous fundraising efforts by Inman community members. The original goal of the fundraisers was to generate dollars to be used to help families, students and individuals in need. As a formal community foundation, the organization has grown its mission to include grants and funding for community non-profits and areas of need.

- The Inman Community Foundation is a member of the McPherson County Community Foundation and is therefore overseen and governed by the McPherson County Community Foundation's staff and regulations.

- Inman Community Foundation Board Members:

President: Terri Bornholdt

Vice-President: Katie Sawyer

Treasurer: Dennon Schroeder

Past President: Sausha Friesen

Members at Large:

Jon Brown

Amber Brown

Michelle Lafferty

Ellen Neufeld

Bob Ratzlaff

Bruce Thiessen

- The Inman Community Foundation has raised nearly \$50,000 in assets since its foundation and granted more than \$30,000 to local organizations.

- The foundation has held two successful Match Day events, generating more than \$30,000 for local organizations.

- The foundation donates nearly \$6,000 to local residents annually through its in-needs fund. These payments are intended to cover a mortgage or utility payment, cover a medical expense or educational-related purchase. Residents can submit requests for in-need donations through the organization's website.

- Learn more about the Keep 5 In Kansa campaign at: <http://keepfiveinkansas.com/>

Online presence:

[www.inmancommunityfoundation.com](http://www.inmancommunityfoundation.com)

Facebook: Inman Community Foundation

## Images and Additional Content

Please feel free to use the images and cutlines below. All photos can be credited to the Inman Community Foundation. Additional artwork can be made available upon request.



*Each year the Inman Community Foundation hosts a tailgate prior to a home football game as a fundraiser for the foundation's unrestricted fund. Dollars raised are used to provide grants for organizations and individuals serving the Inman community.*



*Former University Kansas stand-out and MBA player Wayne Simien spoke at the foundation's 2012 banquet. Simien talked about his faith-based organization, I Am Second. The foundation hosts a banquet each spring that includes nationally recognized speakers and opportunities for guests to purchase auction items to benefit the foundation.*



# Today's Investment for Tomorrow's Prosperity

Join the campaign to keep dollars in Inman



**INMAN COMMUNITY FOUNDATION**

[WWW.INMANCOMMUNITYFOUNDATION.COM](http://WWW.INMANCOMMUNITYFOUNDATION.COM)

